

# FICPI ABC 2017 CONFERENCE

The Biltmore Hotel, Miami, Florida March 12-15, 2017

#### The Conference Format

FICPI ABC Conferences are annual meetings of the U.S. ("A"), U.K. ("B"), and Canadian ("C") National Groups of FICPI (Fédération Internationale des Conseils en Propriété Intellectuelle). The joint ABC conference is open to FICPI members from around the world, IP attorneys who are not current FICPI members, and accompanying persons. The conference consists of a professional program in three morning sessions, accompanying persons morning outings, and group outings in the afternoons and evenings.

### The Location - Miami, Florida

Miami is one of Florida's – and the world's – most popular vacation spots. In addition to sunshine and palm trees, the Miami area offers multiple enticements for everyone: the trendy nightlife of South Beach, the eye candy of the Art Deco district, the bustle of Calle Ocho and the highly caffeinated energy of Little Havana, the plush hotels of Miami Beach and the historic hideaways of Coral Gables, excellent shopping opportunities, the lures of deep-sea fishing, golf and tennis, along with a variety of beaches to explore. Come explore Miami with FICPI ABC members!



### The Venue - The Biltmore Hotel

One of Miami's most notable historic hotels, The Biltmore first opened its doors in 1926. This National Historic Landmark is located in the exclusive Coral Gables area of Miami. The 273 room hotel reflects classic Italian, Moorish, and Spanish architectural influences spread over 150 acres of tropical landscaping. A favorite of world leaders and notables since its opening in 1926, the hotel offers a restored Donald Ross 18-hole, 71 par championship golf course, tennis, one of the largest hotel pools in the country, private cabanas, a European spa and an award-winning fitness center. The hotel's dining destinations include the acclaimed Palme d'Or, which Zagat calls one of the best restaurants in the country and Fontana, an Italian restaurant surrounding the Biltmore fountain.

Your hosts in Miami are the Council and Members of FICPI-U.S.
The main contacts during this year's gathering are:
Andrew D. Meikle - President of FICPI-U.S. & Golf Captain
Doug Johnson - President-Elect of FICPI-U.S.

We look forward to welcoming you to Miami!

Register today at www.ficpi.us.
Registration fee increases after February 1, 2017.
Questions? Contact abcmiami2017@bskb.com.

# Professional Program

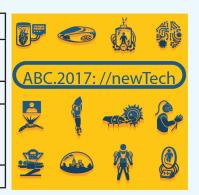
### Sea of Change: Navigating New Technologies and Legal Updates

The "Sea of Change" theme of the ABC Miami professional program focuses on the most current issues facing IP practitioners and companies across the globe. You will hear about legal developments and strategies for addressing new technologies, including in the areas of apps/GUIs, biosimilars, 3D printing, Internet of Things (IoT), nanobots, pharmaceuticals, and virtual reality. The challenges are not just in the realm of utility patents, as designs and trademarks are being impacted as well. The recent U.S. Supreme Court decision in *Apple v. Samsung* that overturned a \$399 million design patent damages award is just one example of the legal debates being addressed by the courts. The professional program will also address other key developments, such as the status of the Unified Patent Court and how the UK will juggle ratification and Brexit in 2017.

# The Honorable Paul R. Michel (Chief Judge, retired, U.S. Court of Appeals for the Federal Circuit) will speak on Wednesday, March 15

We are very honored and pleased to announce that Judge Michel will join us and be our keynote speaker for the program. Come hear Judge Michel as he enlightens us on the latest issues concerning the U.S. judiciary and future legal developments.

	Monday, March 13	Tuesday, March 14	Wednesday, March 15
9:00-10:30	1st Session: U.S. Law Update	3rd Session: Canada Law Update	5th Session: UK Law Update
10:30-11:00	Network/Coffee	Network/Coffee	Network/Coffee
11:00-12:30	2nd Session: New Technology 1	4th Session: New Technology 2	6th Session: New Technology 3 and Chief Judge Michel
12:30-1:30	Network/Lunch	Network/Lunch	Network/Lunch



# Afternoon & Evening Group Programming

# Sunday, March 12 - Evening Opening Reception at the Biltmore Pool

After registration, join the other FICPI ABC delegates and guests for an opening cocktail reception at the famous Biltmore swimming pool, one of the largest hotel pools in the continental U.S. and host to a variety of celebrities and aquatics shows throughout its long history.



# Monday, March 13 - Afternoon Cultural Cuban Heritage Tour

Delve deeper into the story of Miami's Cuban Community and experience the flavorful cuisine, edgy fashion, and colorful art reflecting the area's rich blend of Cuban-American culture. Indulge your senses with the dynamic smells, sights, sounds and colors as we take you through Little Havana's local marketplaces, authentic restaurants, moving monuments and lively street scenes. Transportation provided.

Monday, March 13 - Evening Dinner at Nikki Beach

Experience ocean-front, open air dining at this South Beach landmark. Nikki Beach is a beach club, restaurant and night club, and the party is sure to be hot! Transportation provided.



# Tuesday, March 14 - Afternoon Florida Everglades Adventure

The Everglades is one of North America's unsung wild places - a captivating, rugged, subtropical landscape. The Everglades Adventure takes attendees on a 60 minute airboat ride through the largest remaining Everglades swamp-land in the world, with narration provided by a professional tour guide. After the ride, experience an alligator wildlife show. Transportation provided.

Tuesday, March 14 - Evening

Dinner on Own - Restaurant Recommendations Provided

# Wednesday, March 15 - Evening Closing Gala at Pérez Art Museum Miami (PAMM)

End the FICPI ABC 2017 Conference in style at the closing gala, held at South Florida's premier waterfront event space. Designed by prize-winning architects, the PAMM features sweeping views of Biscayne Bay. Enjoy cocktails and access to the gallery, followed by dinner in the beautiful East Portico. Dress to impress in your best cocktail attire. Transportation provided.



# Accompanying Person's Program

# Monday, March 13 - Morning Art Deco Walking Tour & Lunch at Larios

At the southern end of Miami Beach is the Art Deco District. The highlight of these buildings is the strip of hotels along Ocean Drive between 5th and 15th Street. There is no better way to see and enjoy this than with our experienced and educated tour guide leading the way on a stroll through history.

After the tour, enjoy lunch at Gloria and Emilio Estefan's award-winning restaurant, Larios on the Beach. Larios has been known as Miami Beach's go-to destination for authentic, award-winning Cuban cuisine, world famous mojitos and a stunning view of South Beach's Ocean Drive. Transportation provided.



Tuesday, March 14 - Morning Shopping & Lunch

Explore the world class shopping that Miami has to offer its visitors, followed by lunch. Transportation provided.

# Wednesday, March 15 - Morning Cooking Class at the Biltmore Culinary Academy

Learn cooking skills from the best at this hands on cooking class taught by one of the Biltmore's highly acclaimed chefs. Students will work together to create a multi-course meal, and will then enjoy the meal they have prepared.

# Optional Activities\*

Wednesday, March 15
\*Additional fees required



# Afternoon Wynwood District Art Tour

Miami's Wynwood District, a once forsaken area of dilapidated warehouses, train yards and depressed real estate, has blossomed into one of the country's most vibrant art enclaves. We'll walk the streets filled with installations, murals and cutting-edge graffiti. Learn about the area's working-class roots, struggles to find a 'place' for local urban artists and the amazing transformation that has occurred. Transportation provided.

Time: 3 hours

Cost: \$145 per person

Notes: Comfortable shoes & clothes, sunscreen & hats recommended

# Afternoon Paddle Boarding at Crandon Park

The mangrove stands along Key Biscayne are the first line of defense against inclement weather as well as an extremely important ecosystem with an incredible diversity of fauna both above and below the water surface. As we paddle toward the Ibis Preserve Island, our guides will talk about the adaptations of Mangroves to salt water conditions and point out the various species of coastal birds that roost and breed on the island. Transportation provided.



Cost: \$175 per person

Notes: Closed shoes required; Comfortable clothing highly recommended; Guests may get wet; Sunglasses, hats & sunscreen

recommended



The lushly landscaped Biltmore golf course surrounds The Biltmore hotel and was designed by the legendary Donald Ross. Completed in 1925 and now meticulously restored, the exquisite Biltmore Golf Course has challenged the likes of Walter Hagen, Tiger Woods, Babe Ruth and Gene Sarazen. Infinitely playable no matter what your skill level, the 18-hole, 6,800 yard, par 71 Biltmore Golf Course never fails to please.

Cost: \$120 per person, optional rental clubs \$75 per person

# General Information

# Airport Transportation Service

Miami International Airport (MIA) offers many ground transportation options. More options can be found on the airport website: http://www.miami-airport.com/home.asp.

- TAXI CAB RIDES The current rate to and from The Biltmore Hotel from Miami International Airport is a \$22.00 flat fee.
- PUBLIC TRANSPORTATION The new Miami Intermodal Center, accessible by automated train from the airport, is the
  county's main transportation hub. Offering multiple transportation options to the airport and beyond, the center is
  accessible via rental car, inter-city and local bus services, as well as commuter, heavy-rail and long-distance trains.
- SuperShuttle is the official airport shuttle at Miami International Airport with multiple kiosks located in the arrivals section of the airport. SuperShuttle offers 24/7 shared-ride options to or from the airport and vans are equipped with touch-screen technology with the ability to accept most major credit cards.

### Miami's Climate in March

With an relatively steady temperature year round, Miami in March will be a welcome break from winter for many visitors. The average high temperature in March is 81°F/27°C, and the average low temperature is 64°F/18°C. Little rain is expected in the early months of the year, making March an excellent time to visit.

## Suggested Dress Code

Business casual clothing is recommended for all professional programs and dinners during the conference, however, cocktail attire is recommended for the closing gala at the Pérez Art Museum Miami. Flat, comfortable shoes are recommended for the walking tours and Everglades tour, and golf or other outdoor activities will require activity-appropriate clothing.

### Accommodations at the Biltmore Hotel

FICPI-U.S. has reserved a block of rooms at the Biltmore Hotel (http://www.biltmorehotel.com/), from Sunday, March 12 through Wednesday, March 15 at a special discounted rate of \$329 (U.S.)/night plus tax, plus additional daily services fee of \$22 (U.S.). Reservations must be made by February 10, 2017, using one of the following methods:

- Call toll free +1 800-727-1926 and refer to Group Booking ID# 313 "FICPI Conference"
- E-mail reservations@biltmorehotel.com and reference Group Booking ID# 313
- Visit https://book.biltmorehotel.com/biltmore/#groupSignIn and enter Group Booking ID# 313

If you need to reserve room nights before or after the conference dates, please use the phone in reservation option.

#### Zika Virus Information

The Centers for Disease Control and Prevention (CDC) provides up to date information on the Zika virus in Florida: http://www.cdc.gov/zika/intheus/florida-update.html.

## Indemnity

The organizers reserve the right to amend the draft program and the cancellation/refund policy as noted, if required. Neither the organizers, nor the U.S. Section of FICPI, and its members and agents, take any responsibility whatsoever for injury or damage to persons or property or for loss or theft of luggage or effects during or consequential to the FICPI ABC 2017 Conference. If desired, participants are advised to arrange their own personal cancellation/travel insurance.

## FICPI ABC 2017 Event Coordinators

The Organizing Committee has retained Cream of the Crop Events (COTC) to coordinate all requirements for the FICPI ABC 2017 Conference. Staff from COTC will be onsite at the Biltmore during the conference to assist members and accompanying persons as appropriate. For more information on COTC, please go to www.creamofthecropevents.com.

# FICPI ABC 2017 Registration Fees (All fees are in U.S. dollars)

Registration must be made in advance via the registration form found on **www.ficpi.us**. Registration and sign-ups for optional activities must be made **by February 12, 2017**.

#### Registration Fees (Prior to February 1, 2017):

FICPI Member \$1,900 Non-FICPI Member \$2,150 Accompanying Person \$1,300

#### Registration Fees (After February 1, 2017):

FICPI Member/Non-Member \$2,150 Accompanying Person \$1,400

The fee includes all meeting materials, events, refreshments and catering as described in the Professional Program section and all events, refreshments and catering as described in the Afternoon & Evening Group Programming, with the exception of fees relating to golf and other optional Wednesday afternoon activities.

All accompanying persons will be required to register for the conference. The fee includes all tours, refreshments and catering as described in the Accompanying Person's Program, and all events, refreshments and catering as described in the Afternoon & Evening Group Programming, with the exception of fees relating to golf and other optional Wednesday afternoon activities. Special arrangements may be made for infants and small children as accompanying persons. Please contact the organizers, giving information on the ages of the children, for further details.

Please indicate activity choices for all events included in the registration fee, as well as any optional events, in the space provided on the registration form. Hotel rooms and the number of persons permitted on outings are limited. Thus, early registrations, hotel bookings and optional activities sign-ups are strongly advised.

## FICPI ABC Registration Fee Payment

Payment of registration and optional activity fees should be made free of all charges to the payee via one of the following methods:

- Via post by check or bankers' draft, in U.S. Dollars only, and payable to International Federation of Intellectual Property Attorneys, US (FICPI). See further instructions on registration form at www.ficpi.us.
- By wire transfer see the registration form for details. A copy of the wire transfer form, as sent or supplied by your bank, should be e-mailed or faxed to the organizers to enable cross-referencing of the payment.

For tax purposes, the host of this event is FICPI-U.S. (International Federation of Intellectual Property Attorneys-US), tax ID number 20-1915346.

# FICPI ABC Registration Cancellation and Refund Policy

Cancellation of your conference registration is subject to the following policy. Conference registration cancellations should be made directly with the conference organizers and submitted in writing. Hotel cancellations must be made by contacting the Biltmore directly.

A full refund will be provided for conference registration cancellations received on or before January 11, 2017, subject to any processing fees based on payment type.

#### Cancellation between:

January 12 and January 30: 50% of fees forfeited January 31 and February 11: 75% of fees forfeited On or after February 12: 100% of fees forfeited

## See you in Miami!

Questions? Contact Andrew Meikle, President, FICPI U.S. at abcmiami2017@bskb.com.